

## Order Book Tracer now available on Bloomberg's App Portal

*New visualization software gains access to financial market community*

Aug. 8, 2013 -- TOKYO, JAPAN -- **Hottolink** today announced that it had launched **Order Book Tracer**, a new visualization application on the Bloomberg App Portal, an integrated part of the Bloomberg Professional service.

Bloomberg Professional service subscribers globally can instantly access the Bloomberg App Portal at {APPS<GO>} to where they can search for dozens of applications that help users accomplish specific tasks, such as value and price securities, visualize and analyze data or leverage new charting techniques. Applications can be licensed and operated from within the Bloomberg Professional service environment - without disrupting or interrupting workflow.

Fig. 1: The Order Book Tracer chart



3 Main features of the Order Book Tracer:

1. Real-time prediction of trend and volatility [Fig.1-1]

The tool is able to estimate the trend and price volatility based on recent 10-minute rolling window of tick data.

2. Visualization of market depths [Fig. 1-2]

The visualization of streaming digits based on market depths and executions gives insights into the strategies of other traders.

3. Visualization of price distribution [Fig.1-3]

The tool reveals at a glance the price zones that are traded heavily.

**Chief Researcher Santi:** "We are delighted to be among the first to provide an application via Bloomberg's App Portal where dozens of software developers are contributing to the ingenuity of the Bloomberg Professional service. The Bloomberg App Portal enables us deliver a value-added service to the global financial community as an integrated feature of the Bloomberg Professional service."

The Bloomberg App Portal gives Bloomberg subscribers instantaneous access to a diverse library of financial tools, provided by Bloomberg and software developers from around the world. Applications are reviewed and selected for the Bloomberg App Portal based on a variety of parameters, chief among them the ability for the application to add value to Bloomberg's existing feature set and information resources.

For more information about the Bloomberg App Portal please contact Claudio Storelli at [cstorelli@bloomberg.net](mailto:cstorelli@bloomberg.net) or visit {APPS<GO>} on the Bloomberg Professional service.

For more information about **Order Book Tracer** please visit {APPS TRACER<GO>} or <http://obt.hottolink.com/>, or contact [santi@hottolink.co.jp](mailto:santi@hottolink.co.jp)



**Hottolink Inc.** is a technology company that supports efficient usage of big data processing and analysis in businesses. In the field of social media, it has been providing a real-time search and analysis tool for social media big data under the product called "Kuchikomi@Kakaricho", and a reputation monitoring on social media service called "e-mining" to more than 1500 companies so far. Moreover, it also distributes the Japanese social media data, sentiment and attribute analyzer API. From June 2013, It is the first Japanese company that provides financial big data processing application to Bloomberg users. Hottolink's mission is to make the world that is capable of utilizing big data at ease. <http://www.hottolink.co.jp/>